

Stay tuned!

Spring 2022

HARTFORD CONNECTICUT

## Connecticut Business Analytics Summit CBAS 2022

**Analytics & Industry** 

## **ABOUT**

The Connecticut Business
Analytics Summit (CBAS) is
a one-day event for all data
science and business analytics
professionals – from large
global companies to small, local
startups. The summit brings
together industry professionals,
faculty experts, and analytics
students to share experiences,
explore best practices, discuss
business trends, and identify
emerging developments in the
analytics space.

caba.uconn.edu

## WHY ATTEND?

CBAS is Connecticut's first annual summit creating an interactive dialogue within Connecticut's business analytics space. Speakers share their knowledge and experiences navigating the complex field of analytics and managing the biases they encounter within their respective industries. The summit's networking opportunities provide a forum to build relationships and foster a dynamic community of analytics professionals.

## WHO SHOULD ATTEND?

- **C-level executives** who develop the vision, objectives, and strategy of their organization
- **Board members** and **financial executives** who oversee the process
- **Senior executives** who are leading digital transformation
- Business unit and functional managers who are executing the digital transformation
- Students and faculty who are in the data science and analytics fields
- Anyone interested in analytics methods, applications and/or bias in big data

